



Press Release

For Immediate Release:

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Magnum hosts Professional Consulting Services Webinar

Magnum shares valuable information on the benefits of Professional Consulting Services

ATLANTA, GA – March 9, 2009 – Magnum, an industry leader in credit analytics and decision applications will host a Webinar on Professional Consulting Services on Wednesday, March 18, 2009 at 1:00pm EST. The Webinar will focus on the benefits and ROI of utilizing professional consulting services to enhance the existing portfolios, strengthen customer relationships and increase efficiency in the risk and lending management processes. Magnum’s industry experts will be on hand to provide insights on real life situations and help equip attendees with the tools to pursue professional consulting services engagements.

According to Carl Eikhoff, CEO at Magnum, “the value that external consulting services provide a lending organization can positively impact speed, productivity, quality and cost. The objectivity and specialized expertise that Magnum’s professional consultants provide, can help reposition an organization for success in the current economic environment and ensure longevity and sustainability in the future”.

To register for the Webinar or to learn about future events hosted by Magnum, please visit us at www.magnum.net, call us at 770.952.4940 or e-mail marketing.info@magnum.net.

About Magnum

Founded in 1976 as Magnum Communications, Limited, Magnum is a leader in credit data access, analysis, decision management, and loan origination. The company offers a wide variety of products and services that enable lenders to make informed, automated decisions regarding credit risk. Using Magnum's powerful tools, clients can easily access and retrieve relevant data from a broad range of U.S. and international consumer and commercial data sources. Magnum enables its clients to maximize the value of this data to control both scoring attributes, decision strategies, and the business work-flow process.

In 2007 CRIF acquired Magnum. Founded in Bologna in 1988, CRIF is an Italian group, now also based in other European countries and in the Americas. CRIF specializes in the design, development and management of credit reporting, business information and decision support systems. Today CRIF is a leader in the continental Europe credit banking information sector, and one of the most important international players in the provision of integrated business and credit information.

Thanks to a comprehensive range of information solutions, decision models, outsourcing systems, software and consultancy, Magnum provides support to banks, financial institutions, insurances, utilities and general business companies for each phase of the customer relationship cycle.

For additional information about Magnum, please contact Jamelle Esaw at:

(770) 952-4940 or visit the company's Web site at www.magnum.net.

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