



Press Release

For Immediate Release:

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Magnum to Exhibit at 2008 Home Equity Lending Conference

Magnum joins industry leaders at the Consumer Banker Associations Home Equity Lending Conference

ATLANTA, GA – August 29, 2008 – Magnum, an industry leader in credit decision tools and analytics will exhibit at the 2008 Home Equity Lending Conference, Sunday, September 7th through Tuesday, September 9th, 2008 in Austin, TX. The Consumer Banker Association's Home Equity Lending Conference brings together leaders in home equity to discuss challenges faced by the industry and to network and share best practices. Attendees leave the conference better equipped to position their businesses and products for success during the current mortgage and lending crisis.

Magnum CEO Carl Eikhoff believes that, "the current mortgage lending crisis has proven to be a major challenge for our industry. As an industry leader in loan origination and credit decision tools, we must continue to provide our clients with tools and strategies to make smarter risk decisions. This conference will allow us to showcase our products and services; and to demonstrate how Magnum can help position organizations for success in this tough economic environment".

For more information on the 2008 Home Equity Lending Conference and future events Magnum plans to participate in, please visit us at www.magnum.net, call us at 770.952.4940 or e-mail marketing.info@magnum.net.

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About Magnum

Founded in 1976 as Magnum Communications, Limited, Magnum is a leader in credit data access, analysis, decision management, and loan origination. The company offers a wide variety of products and services that enable lenders to make informed, automated decisions regarding credit risk. Using Magnum's powerful tools, clients can easily access and retrieve relevant data from a broad range of U.S. and international consumer and commercial data sources. Magnum enables its clients to maximize the value of this data to control both scoring attributes, decision strategies, and the business work-flow process.

In 2007 CRIF acquired Magnum. Founded in Bologna in 1988, CRIF is an Italian group, now also based in other European countries and in the Americas. CRIF specializes in the design, development and management of credit reporting, business information and decision support systems. Today CRIF is a leader in the continental Europe credit banking information sector, and one of the most important international players in the provision of integrated business and credit information.

Thanks to a comprehensive range of information solutions, decision models, outsourcing systems, software and consultancy, Magnum provides support to banks, financial institutions, insurances, utilities and general business companies for each phase of the customer relationship cycle.

For additional information about Magnum, please contact Ray Bridenbaugh at:

(770) 952-4940 or visit the company's Web site at www.magnum.net.

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