



Press Release

For Immediate Release:

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Magnum to Exhibit at the 14th Annual American Financial Services Association (AFSA) Vehicle Finance Conference

Creating Solutions: Driving Success

ATLANTA, GA – January 1, 2010 – Magnum is confirmed to exhibit at the 2010 AFSA Vehicle Finance Conference to be held February 10-12, 2010 at Walt Disney's Yacht Club Resort in Lake Buena Vista, Florida. This year's conference is co-sponsored by the AFSA Vehicle Finance Division and the AFSA Education Foundation, and is the vehicle finance industry's first event of the year. This year's conference will focus on the impacts of the Consumer Financial Protection Agency and other regulatory reform in the pipeline that will impact the industry. Magnum executives along with leadership from the National Automobile Dealers Association and Automotive Industry will engage in discussion on how to drive the industry towards success in the volatile economy.

"The automotive industry has faced tremendous hurdles in the last year; however, has the ability to bounce back, and recover. Although the increased regulatory reform could change the way the industry does business, there is still opportunity for growth and innovation", says Carl Eikhoff, President and CEO of Magnum. "The AFSA Vehicle Finance Conference is the venue for industry leaders to join forces and develop strategies for recovery and longevity".

For more information on the 2010 AFSA Vehicle Finance Conference and future events Magnum plans to participate in, please visit us at www.magnum.net, call us at (770) 952-4940, or e-mail at marketing.info@magnum.net.

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About Magnum

Founded in 1976 as Magnum Communications, Limited, Magnum is a leader in credit data access, analysis, decision management, and loan origination. The company offers a wide variety of products and services that enable lenders to make informed, automated decisions regarding credit risk. Using Magnum's powerful tools, clients can easily access and retrieve relevant data from a broad range of U.S. and international consumer and commercial data sources. Magnum enables its clients to maximize the value of this data to control both scoring attributes, decision strategies, and the business work-flow process.

In 2007 Magnum was acquired by CRIF. CRIF, established in 1988 in Bologna (Italy), has an international presence, operating over four continents (Europe, America, Africa and Asia) and specializes in the development of credit reporting, business information and decision support systems. Today CRIF is a leader in the continental Europe credit banking information sector, and one of the most important international players in the provision of integrated business and credit information. Thanks to a comprehensive range of information solutions, decision models, outsourcing systems, software and consultancy, the company provides support to banks, financial institutions, insurances, utilities and general business companies for each phase of the customer relationship cycle. More than 1,500 banks and financial institutions all over the world use CRIF services on a daily basis.

For additional information about Magnum, please contact Jamelle Esaw at: (770) 952-4940 or visit the company's website at www.magnum.net.

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