



Press Release

For Immediate Release:

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Magnum to Sponsor the 13th Annual American Financial Services Association (AFSA) Vehicle Finance Conference

Magnum joins industry leaders at the “Recharging Our Industry” themed AFSA conference

ATLANTA, GA – January 9, 2009 – Magnum, an industry leader in credit decision tools and analytics will sponsor the 2009 13th Annual AFSA Vehicle Finance Conference, Wednesday, January 21st through Friday January 23rd, 2009 in New Orleans, LA. For the second year in a row, Magnum will participate as a Presidential sponsor where auto lenders will engage in dialogue about the current state of the auto industry and how they will recover from the downturn and return to profitability and success.

Magnum CEO Carl Eikhoff believes that, “now is a critical time for the auto industry. The uncertainty of the credit landscape will now force auto lenders to make very serious decisions that could determine their longevity in the industry. By leveraging Magnum’s products and professional consulting services, auto lenders can reposition themselves for success. Magnum’s customized scoring solutions can equip auto lenders with the tools necessary to make smarter, faster credit decisions and respond to the changes in the marketplace”.

For more information on the 2009 AFSA Vehicle Finance Conference and future events Magnum plans to participate in, please visit us at www.magnum.net, call us at 770.952.4940 or e-mail marketing.info@magnum.net.

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About Magnum

Founded in 1976 as Magnum Communications, Limited, Magnum is a leader in credit data access, analysis, decision management, and loan origination. The company offers a wide variety of products and services that enable lenders to make informed, automated decisions regarding credit risk. Using Magnum's powerful tools, clients can easily access and retrieve relevant data from a broad range of U.S. and international consumer and commercial data sources. Magnum enables its clients to maximize the value of this data to control both scoring attributes, decision strategies, and the business work-flow process.

In 2007 CRIF acquired Magnum. Founded in Bologna in 1988, CRIF is an Italian group, now also based in other European countries and in the Americas. CRIF specializes in the design, development and management of credit reporting, business information and decision support systems. Today CRIF is a leader in the continental Europe credit banking information sector, and one of the most important international players in the provision of integrated business and credit information.

Thanks to a comprehensive range of information solutions, decision models, outsourcing systems, software and consultancy, Magnum provides support to banks, financial institutions, insurances, utilities and general business companies for each phase of the customer relationship cycle.

For additional information about Magnum, please contact Ray Bridenbaugh at:

(770) 952-4940 or visit the company's Web site at www.magnum.net.

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