



Press Release

For Immediate Release:

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Magnum™ hosts New Age of Consumer & Credit Protection, Regulation and Enforcement Webinar

ATLANTA, GA – August 17, 2009 – Magnum, the industry leader in credit decision analytics and professional consulting services, has partnered with Hudson Cook, LLP to host a webinar on the New Age of Consumer & Credit Protection, Regulation and Enforcement. On Wednesday, September 16, 2009 at 1 p.m. EST, Magnum executives will be joined by Michael A. Benoit of Hudson Cook, LLP to discuss the newly proposed regulations in the financial services industry that will directly impact the way lenders do business. “Magnum can help financial institutions make the necessary changes to adapt to the new economic landscape. Our solutions can provide consistency, control and ensure compliance with the new legislation”, said Carl Eikhoff, Magnum CEO and President.

Industry executives from several top ten U.S. banks and leading data providers will be in attendance for the very informative and dynamic presentation. Attendees will leave the event more knowledgeable and better equipped to handle the changes facing the industry.

For more information on Magnum and to register for the webinar, please visit www.magnum.net or call (404) 952-4940.

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About Magnum

Founded in 1976 as Magnum Communications, Limited, Magnum is a leader in credit data access, analysis, decision management, and loan origination. The company offers a wide variety of products and services that enable lenders to make informed, automated decisions regarding credit risk. Using Magnum's powerful tools, clients can easily access and retrieve relevant data from a broad range of U.S. and international consumer and commercial data sources. Magnum enables its clients to maximize the value of this data to control both scoring attributes, decision strategies, and the business work-flow process.

In 2007 CRIF acquired Magnum. CRIF, established in 1988 in Bologna (Italy), has an international presence, operating over four continents (Europe, America, Africa and Asia) and specializes in the development and management of credit reporting, business information and decision support systems. Today CRIF is a leader in the continental Europe credit banking information sector, and one of the most important international players in the provision of integrated business and credit information. Thanks to a comprehensive range of information solutions, decision models, outsourcing systems, software and consultancy, Magnum provides support to banks, financial institutions, insurances, utilities and general business companies for each phase of the customer relationship cycle.

For additional information about Magnum, please contact Jamelle Esaw at: (770) 952-4940 or visit the company's website at www.magnum.net.

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