



Press Release

For Immediate Release:

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Magnum host Webinar with Dun & Bradstreet

Magnum provides information on Small Business and Commercial Data

ATLANTA, GA – Thursday, September 17, 2008 – Magnum, an industry leader in credit analytics, decisioning applications and professional consulting services will host a complimentary webinar on Small Business and Commercial Data on Wednesday, October 7th at 1:00pm EST. The webinar will feature executives from Magnum, Dun & Bradstreet, and the financial services industry. Registered attendees will gain valuable information on the power of Small Business and Commercial data sources, and better understand how Magnum’s products and services provide accessibility.

CREDICHECK®, Magnum’s solution for access and the normalization of data from diverse, global data sources, has some of the industry’s fastest transaction response times and is the perfect solution for a wide range of industries. “Magnum’s solutions provide access to a broad range of data sources, and help organizations make smarter, less risky credit and lending decisions”, says Magnum CEO and President Carl Eikhoff. “Our ability to access Dun and Bradstreet’s powerful data has proven to provide a great service to our clients and has helped them to maintain a competitive advantage”.

For more information on Magnum’s solutions and to register for the webinar, please visit www.magnum.net

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About Magnum

Founded in 1976 as Magnum Communications, Limited, Magnum is a leader in credit data access, analysis, decision management, and loan origination. The company offers a wide variety of products and services that enable lenders to make informed, automated decisions regarding credit risk. Using Magnum's powerful tools, clients can easily access and retrieve relevant data from a broad range of U.S. and international consumer and commercial data sources. Magnum enables its clients to maximize the value of this data to control both scoring attributes, decision strategies, and the business work-flow process.

In 2007 CRIF acquired Magnum. CRIF, established in 1988 in Bologna (Italy), has an international presence, operating over four continents (Europe, America, Africa and Asia) and specializes in the development and management of credit reporting, business information and decision support systems. Today CRIF is a leader in the continental Europe credit banking information sector, and one of the most important international players in the provision of integrated business and credit information. Thanks to a comprehensive range of information solutions, decision models, outsourcing systems, software and consultancy, Magnum provides support to banks, financial institutions, insurances, utilities and general business companies for each phase of the customer relationship cycle.

For additional information about Magnum, please contact Jamelle Esaw at: (770) 952-4940 or visit the company's website at www.magnum.net.

About Dun &Bradstreet (D&B)

D&B is the world's leading source of commercial information and insight on businesses, enabling companies to Decide with Confidence® for 167 years. D&B's global commercial database contains more than 140 million business records. The database is enhanced by D&B's proprietary DUNSRight® Quality Process, which provides our customers with quality business information. This quality information is the foundation of our global solutions that customers rely on to make critical business decisions. D&B provides solution sets that meet a diverse set of customer needs globally. Customers

use D&B Risk Management Solutions™ to mitigate credit and supplier risk, increase cash flow and drive increased profitability; D&B Sales & Marketing Solutions™ to increase revenue from new and existing customers; and D&B Internet Solutions to convert prospects into clients faster by enabling business professionals to research companies, executives and industries.

For more information, please visit: www.dnb.com.

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