



Press Release

For Immediate Release:

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Magnum Provides the Package to Economic Recovery

*Magnum Delivers a Strategic Solution to Financial Institutions During the Current
Economic, Mortgage and Credit Crisis*

ATLANTA, GA – October 6, 2008 – Time is of the essence, and with Magnum's professional services, lenders can gain precious resources and competitive solutions that are designed specifically to allow quick implementation of risk and decision strategies, without the costly delays typical of internal IT projects or outside vendor services. While other lenders are feeling defeat, Magnum's customized solution and service packages are a lender's path to economic recovery.

Magnum, an industry leader in credit analytics and decision applications has developed a solution to help financial institutions work out of the current financial crisis, achieve ROI, and gain a competitive advantage in their scoring and decision practice. Magnums' trusted decision and analytic solutions help lenders achieve rapid solution strategies that are tailored to their specific needs.

In this program Magnum will provide:

- Availability and capability of professional services for the purpose of needs assessments and action plan development
- Quick characteristic and scorecard implementation capabilities by Magnum's professional services team
- Rapid implementation and integration capabilities
- High volume batched processing capability in Magnum's outsourced facility
- High volume transaction processing capability in Magnum's outsourced facility
- Expertise across multiple silos including: marketing, origination, DDA, mortgage and collections

— more —

“Within our professional service team we have prepared services that are intended to help a lender quickly identify and solve key issues that are creating road blocks within their organizations” said Carl Eikhoff, CEO of Magnum. “With Magnum’s experience and market leadership, lenders can draw on our resources. We can join with their team, supplement their efforts, and bring solution into play that provides rapid results and a strong ROI” Eikhoff continued.

About Magnum

Founded in 1976 as Magnum Communications, Limited, Magnum is a leader in credit data access, data analysis, analytic decision systems support throughout the complete credit cycle.. The company offers a wide variety of products and services that enable lenders to make informed, automated decisions regarding credit risk. Using Magnum’s powerful tools, clients can easily access and retrieve relevant data from a broad range of U.S. and international consumer and commercial data sources. Magnum enables its clients to maximize the value of this data to control both scoring attributes, decision strategies, and the business work-flow process.

In 2007 Magnum became a part of the CRIF Group of Companies. CRIF, founded in Bologna, Italy in 1988, operates credit data and IT solutions around the globe.. CRIF specializes in the design, development and management of credit reporting, business information and decision support systems. Today CRIF is a leader in the continental Europe credit banking information sector, and one of the most important international players in the provision of integrated business and credit information.

Thanks to a comprehensive range of information solutions, decision models, outsourcing systems, software and consultancy, Magnum provides support to banks, financial institutions, insurances, utilities and general business companies for each phase of the customer relationship cycle.

For additional information about Magnum, please contact Jamelle Esaw at:

(770) 835-2208 or visit the company’s Web site at www.magnum.net.