



Press Release

For Immediate Release:

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Magnum to Exhibit at Source Media's 13th National Collections and Credit Risk Conference

ATLANTA, GA – February 25, 2009 – Magnum, an industry leader in credit decision tools and analytics will exhibit at the 2009 Source Media 13th National Collections and Credit Risk Conference, Wednesday, March 11th through Friday, March 13th, 2009 in Orlando, FL. This year's conference will focus on how to move forward through the current economic conditions. Conference workshops will focus on new collections, loss mitigation and risk management strategies that will help collections and risk professionals stay a float during this economic crisis.

Magnum CEO Carl Eikhoff believes that, "the financial services industry is facing historic lows that have been unprecedented for the past 20 years. The Collection and Recoveries niche, in particular, has seen an influx in charge-offs, bad debts and a decrease in collections rates. This conference is an opportunity for Magnum to educate industry professionals on the tools and services available to them to help through this turbulent time in our worldwide economy".

For more information on the 2009 Source Media Collections and Credit Risk Conference and future events Magnum plans to participate in, please visit us at www.magnum.net, call us at 770.952.4940 or e-mail marketing.info@magnum.net.

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About Magnum

Founded in 1976 as Magnum Communications, Limited, Magnum is a leader in credit data access, analysis, decision management, and loan origination. The company offers a wide variety of products and services that enable lenders to make informed, automated decisions regarding credit risk. Using Magnum's powerful tools, clients can easily access and retrieve relevant data from a broad range of U.S. and international consumer and commercial data sources. Magnum enables its clients to maximize the value of this data to control both scoring attributes, decision strategies, and the business work-flow process.

In 2007 CRIF acquired Magnum. Founded in Bologna in 1988, CRIF is an Italian group, now also based in other European countries and in the Americas. CRIF specializes in the design, development and management of credit reporting, business information and decision support systems. Today CRIF is a leader in the continental Europe credit banking information sector, and one of the most important international players in the provision of integrated business and credit information.

Thanks to a comprehensive range of information solutions, decision models, outsourcing systems, software and consultancy, Magnum provides support to banks, financial institutions, insurances, utilities and general business companies for each phase of the customer relationship cycle.

For additional information about Magnum, please contact Jamelle Esaw at:

(770) 952-4940 or visit the company's Web site at www.magnum.net.

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